

andrew fishel

Digital
Experience
Designer

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WORK EXPERIENCE

Shure Incorporated | Web Designer

Chicago, IL | Aug. 2015–Present

UI/UX Design, Marketing Strategy, Brand Development, Copywriting, Project Management for an iconic audio company. Led rebranding efforts on global web properties and drove company-wide efforts to unify design teams.

Torque Digital | Design Intern

Chicago, IL | Summer 2015

Brand Development, Production Assistance, Video Production in a small agency environment.

Spurlock Museum | Student Designer

Urbana, IL | Jan. 2012–May 2014

Advertising Design, Exhibit Design & Branding for a campus cultural institution.

Philmont Scout Ranch | Historic Interpreter

Cimarron, NM | Summers 2013–14

Living History Experience Development & Performance at the world's largest youth camp.

Self-Employed | Freelance Designer

Everywhere | Always

Design solutions big and small for individuals & organizations, handled professionally from inception to production.

PROFICIENCIES

Process

Wireframing
Prototyping
Copywriting
Presentation
Marketing Strategy
User Research

Visual

Sketch
Zeplin
Abstract
Photoshop
Illustrator
InDesign
After Effects

Code

HTML
CSS
Javascript
jQuery
Git

EDUCATION

University of Illinois at Urbana-Champaign

BFA in Graphic Design, Minor in Informatics | Class of 2014