

andrew fishel

Digital
Experience
Designer

hello@andrewfishel.com

309•258•2776

WORK EXPERIENCE

Expedia Group | UX Designer

Chicago, IL | Jun. 2019 - Present

UI/UX Design for the world leader in online travel. Extensive work with design systems, conversational UX, and complex e-commerce. Currently leading design work for a new type of travel product, the pre-bundled package.

Shure Incorporated | Web Designer

Chicago, IL | Aug. 2015 - Jun. 2019

UI/UX design, marketing strategy, brand development, copywriting, project management for an iconic audio company. Led rebranding efforts on global web properties and drove company-wide efforts to unify design teams.

Torque Digital | Design Intern

Chicago, IL | Summer 2015

Branding and video production in a small agency environment.

Philmont Scout Ranch | Historic Interpreter

Cimarron, NM | Summers 2013-14

Living history experience development & performance at the world's largest youth camp.

Self-Employed | Freelance Designer

Everywhere | Always

Design solutions big and small for individuals & organizations, handled professionally from inception to production.

PROFICIENCIES

Process

Wireframing
Prototyping
Copywriting
Presentation
Marketing Strategy
User Research

Visual

Figma
Sketch
Zeplin
Photoshop
Illustrator
InDesign
After Effects

Code

HTML
CSS
Javascript
jQuery
Git

EDUCATION

University of Illinois at Urbana-Champaign

BFA in Graphic Design, Minor in Informatics | Class of 2014